

Format of holding of specified securities

1. Name of Listed Entity: RELIABLE ADVERTISING PRIVATE LIMITED (CIN:- U22130WB1997PTC086067)
2. Scrip Code ----- Name of Scrip :- Class of Security Equity
3. Share Holding Pattern Filed under : Reg. 31(1)(a)/Reg. 31(1)(b)/Reg. 31(1)(c)
 - a. If under 31 (1)(b) then indicate the report for Post Amalgamation
 - b. If under 31(1)(c) then indicate date of allotment/exingishment

4. Declaration : The Listed entity is required to submit the following declaration to the extent of submission of information:-

Particulars	Yes*	No*
1 Whether the Listed Entity has issued any partly paid up shares?		No
2 Whether the Listed Entity has issued any Convertible Securities or Warrants?		No
3 Whether the Listed Entity has any shares against which depository receipts are issued?		No
4 Whether the Listed Entity has any shares in Locked-in?		No
5 Whether any shares held by promoters are pledge or otherwise encumbered?		No

* If the Listed Entity selects the option 'No' for the questions above, the column for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.

5. The tabular format for disclosure of holding of specified securities is as follows:-



RELIABLE ADVERTISING PRIVATE LIMITED

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos of shareholder (III)	No. of fully paid up equity shares held (IV)	No of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos shares held (VII)=(IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			No of Underlying securities outstanding convertible (including Warrants) (X)	Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)=(VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of shares pledged or otherwise encumbered (XIII)		Number of shares held in dematerialized form (XIV)
								Class eg x	Class egy	Total			Total as a % of (A+B+C)	As a % of total shares held (b)	As a % of total shares held (b)	As a % of total shares held (b)	
(A)	Promoter & Promoter group	0	0	0	0	0	0.0000	0	0	0	0	0	0	0	0	0	0
(B)	Public	0	0	0	0	0	0.0000	0	0	0	0	0	0	0	0	0	0
(C)	Non Promoter - Non Public																
(C1)	Shares underlying DRs																
(C2)	Shares held by Employee Trusts																
	Total	0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0	0	0	0



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 Table II - Statement Showing Shareholding pattern of the Promoter and Promoter Group

(1) Category & Name of the Shareholders (i)	Nos of sharehold- ers (iii)	No. of fully paid up equity shares held (iv)	Partly paid-up equity shares held (v)	Nos of shares underlying Depository Receipts (vi)	Total nos shares held (vii)=(iv)+(v)+(vi)	Sharehold- ing % as per SCRR 1957) As a % of (A+B+C2) (viii)	Number of Voting Rights held in each class of securities (ix)			Total as a % of Total Voting rights (x)	No of shares outstanding convertible securities (including Warrants) (xi)	Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (X)=(vii)+(xi) As a % of A+B+C2)	Number of Locked in shares (xii)	Number of shares pledged or otherwise encumbered (xiii)	Number of equity shares held in dematerial- ized form (xiv)
							Class x	Class y	Total						
(a) Indian Individuals/Hindu undivided Family	0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0	0	
(b) Central Government/State Government(s)															
(c) Financial Institutions/Banks															
(d) Any Other (specify)	0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0	0	
Intellect Builders Pvt.Ltd	0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0	0	
Halder Venture Ltd	0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0	0	
Sub Total	0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0	0	
(2) Foreign Individuals (Non-Resident Individuals/Foreign Individuals)															
(a) Government															
(b) Government															
(c) Institutions															
(d) Foreign Portfolio Investor															
(e) Any Other (specify)															
Sub Total	0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0	0	
Total Shareholding of Promoter and Promoter Group	0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0	0	
(A)=(A)+(1)+(A)(2)															



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Table III - Statement Showing shareholding pattern of the Public shareholder

	PAN	Nos. of sharehold ers (iii)	No. of fully paid up equity shares held (iv)	Partly paid-up equity shares held (v)	Nos. of shares Depository Receipts (vi)	Total nos shares held (vii)=(iv)+(v)+(vi)	Sharehol ding % calculate d as per SCRR, 1957) As a % of (A+B+C2) (viii)	Number of Voting Rights held in each class of securities (ix)			Total as a % of Total Voting rights (x)	Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (xi)=(vii)+(x)	No. (a) of Locked in shares (xii)	Number of shares pledged or otherwise encumbered (xiii)	Number of equity shares held in dematerialia form (xiv)
								Class x	Class y	Total					
(1) Category & Name of the Shareholders (i)															
(a) Mutual Funds / UTI															
(b) Venture Capital Funds															
(c) Alternate Investment Funds															
(d) Foreign Venture Capital Investors															
(e) Foreign Portfolio Investors															
(f) Financial Institutions / Banks															
(g) Insurance Companies															
(h) Provident Funds / Pension Funds															
(i) Any Other (specify)															
Sub Total		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
(2) Central Government / State Government(s) / President of India															
(3) Non-Institutions															
(a) Individuals															
i. Individual shareholders holding nominal share capital upto Rs 2 lakhs		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
ii. Individual shareholders holding nominal share capital in excess of Rs 2 lakhs		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0	0.0000	NA



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Table III - Statement Showing shareholding pattern of the Public shareholder

Category & Name of the Shareholders (I)	PAN	Nos. of sharehold ers (III)	No. of fully paid up shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares Depository Receipts (VI)	Total nos. shares held (VII)=(IV)+(V)+(VI)	Sharehold ing % calculate d as per SCRR, 1957, As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No of shares Underlying convertible securities (including Warrants) (X)	Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)=(VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of shares pledged or otherwise encumbered (XIII)	Number of equity shares held in demateria lized form (XIV)
								Class x	Class y	Total			No. (a)	As a % of total shares held (b)		
(b) NBFCs registered with RBI		0	0	0	0	0	0.0000	0	0	0	0	0	0	0	0	0
(c) Employee Trusts		0	0	0	0	0	0.0000	0	0	0	0	0	0	0	0	0
(d) Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0.0000	0	0	0	0	0	0	0	0	0
(e) Any Other (specify)		0	0	0	0	0	0.0000	0	0	0	0	0	0	0	0	0
Bodies Corporate		0	0	0	0	0	0.0000	0	0	0	0	0	0	0	0	0
Cleaning Member		0	0	0	0	0	0.0000	0	0	0	0	0	0	0	0	0
Sub Total		0	0	0	0	0	0.0000	0	0	0	0	0	0	0	0	0
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)		0	0	0	0	0	0.0000	0	0	0	0	0	0	0	0	0



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Table iv - Statement Showing shareholding pattern of the Non Promoter - Non Public shareholder

Category & Name of the Shareholders (i)	PAN	No of shareholders (ii)	No. of fully paid up equity shares held (iv)	Partly paid-up equity shares held (v)	Nos of shares underlying Depository Receipts (vi)	Total nos. share held (vii)=(iv)+(v)+(vi)	Shareholding % calculate as per SCFR, 1957) As a % of (A+B+C2) (viii)	Number of Voting Rights held in each class of securities (ix)			Total Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (xi)=(vii)+(x)	Number of Locked in shares (xii)	Number of shares pledged or otherwise encumbered (xiii)	As a % of total shares held (Not applicable) (xiv)		
								Class x	Class y	Total						
(1) Custodian / DR Holder								0	0	0	0	0	0	0		
(2) Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)								0	0	0	0	0	0	0		
Total Non Promoter - Non Public Shareholding (C)=(C1)+(C2)			0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	NA	NA	0



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Annexure

Table V - Statement showing details of significant beneficial owners

Sr No	Name	Details of the (SBO) (I)		Details of the registered owner (II)		Details of holding / exercise of right of the SBO in the reporting company, whether direct or indirect: Whether by virtue of: (III)			Date of creation / acquisition of significant beneficial interest (IV)
		PAN / Passport No. in case of a foreign national	Nationality	Name	PAN / Passport No. in case of a foreign national	Nationality	Shares (%)	Voting rights (%)	
Total									

